

Amendments to the Abstract:

On page 80 of the disclosure, please amend the abstract as follows:

A program or an advertisement that was broadcast is received, for example, by a user A terminal ~~41~~ ~~for a user A~~, and a corresponding “information icon” is stored in the user A terminal ~~41~~. Later, when the user A selects the “information icon” which he/she would like to know in details, a “detailed my page” customized for the user A is transmitted from an information management center 3. If the user A, who viewed display contents of the “detailed my page”, would like to invite a user B who is one of his/her friends, he/she transmits an electronic mail with the corresponding “information icon” attached, which was addressed to a user B terminal ~~42~~. Later, ~~When~~ when the user B perused contents of the received electronic mail, and selects the “information icon” in order to know the details thereof, the “detailed my page”, adjusted individually for the user B, is transmitted from the information management center 3.